

WLOI(AM) & WCOE(FM)
EEO PUBLIC FILE REPORT
4/1/2019 - 3/31/2020

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Sales Manager	0	0
Account Executive	0	0
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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS #	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	On-Air Announcements <i>(one or more SEU stations)</i> Dennis Siddall 1700 Lincolnway Place, #5 LaPorte, IN 219-362-6144	N	0
2	La Porte Herald Argus 701 State St, La Porte, IN 46350 sales@newspaperservices.biz	N	0
3	Michigan City News Dispatch 422 Franklin St., Suite B Michigan City, IN 46360 sales@newspaperservices.biz	N	0
4	The Times of Northwest Indiana Job Placement 601 45 th Ave. Munster, IN. 46321 (219)933-3200	N	0
5	Ivy Tech Community College Brenda Cole 3714 Franklin Michigan City, IN. 46360	N	0
6	Gary Workforce Development Job Placement Gary, IN. 46408 219-981-1520	N	0

RS #	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
7	Indiana Workforce Development Department Sagamore Center 300 Legacy Pl. LaPorte, IN. 46350 219-362-1511	N	0
8	Purdue University Northwest 1401 S. US Hwy 421 Westville, IN.	N	0
9	Craigs List Craigslist.org	N	0
10	Indiana Broadcasters Association 14074 Trade Center Drive Suite 141 Fishers, IN. 46038 800-342-6276	N	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			0

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participate in Job Fair	On April 18, 2019, our General Manager participated in the 4th annual Michigan City Community Job Fair in Michigan City, Indiana, where he accepted applications/resumes from students as well as the General Public even though we had no openings at the time
2	Participate in Job Fair	On March 28, 2020 our station owner participated in the Indiana Broadcasters Associations annual spring job fair in Carmel Indiana. He conducted interviews for possible sales positions as well as internships. At this time however we had no openings.
3	Internship Program	WLOI/WCOE continues to conduct a long standing internship program that is open to students from high schools throughout northwest Indiana. The program provides experiences, based on the student's area of interest, in News, Programming, Traffic/Office Management, Sports and Production. On May 13, 2019, through August 2, 2019 a student at Goshen College was brought on as an Intern. This student interned for on air and sales.