**WLOI(AM) & WCOE(FM)**

**EEO PUBLIC FILE REPORT**

**4/1/2023 - 3/31/2024**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

|  |  |  |
| --- | --- | --- |
| **Job Title** | **Recruitment Sources (RS) Used**  **to Fill Vacancy** | **RS Referring**  **Hiree** |
| ACCOUNT EXECUTIVE | 1,4,7 | 0 |
| INTERNSHIP | 1,4,7 | 0 |
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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

|  |  |  |  |
| --- | --- | --- | --- |
| **RS Number** | **RS Information** | **Source Entitled**  **to Vacancy**  **Notification?**  **(Yes/No)** | **No. of**  **Interviewees**  **Referred by RS**  **over**  **12-month period** |
| 1 | WCOE and WLOI on air announcements  Matt Moore  1700 Lincolnway Place, #5  La Porte, In.  219-362-6144 | N | 0 |
| 2 | Herald Dispatch  (Local Newspaper) | N | 0 |
| 3 | A K Smith Career Center  817 Lafayette Street  Michigan City, IN. 46360  219-873-2120 | N | 0 |
| 4 | Indiana Broadcasters Association  14074 Trade Center Drive  Suite 141  Fishers, IN. 46038 | N | 5 |
| 5 | IVY Tech Community College  3714 Franklin St.  Michigan City, IN. 46360 | N | 0 |
| 6 | Gary Workforce Development  Job Placement  1776 W. 37th Ave  219-981-1520 | N | 0 |
| 7 | WorkOne La Porte  300 Legacy Plaza West  La Porte, IN. 46350  (219)362-2175  Joe Jokantas | N | 0 |
|  |  |  |  |
| 8 | Purdue University Northwest  1401 S. US Hwy 421  Westville, IN 46391 | N | 0 |
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|  |  |  |  |
| **TOTAL INTERVIEWEES OVER 12-MONTH PERIOD** | | | 5 |

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**III. RECRUITMENT INITIATIVES**

|  |  |  |
| --- | --- | --- |
|  | **TYPE OF RECRUITMENT INITIATIVE**  **(MENU SELECTION)** | **BRIEF DESCRIPTION OF ACTIVITY** |
| **1** | Participate in Job Fair | On May 4, 2023 WLOI/WCOE participated in the Michigan City Community Job Fair from 3pm-6pm at the Blue Chip Casino where we accepted applications/resumes. |
| **2** | Participate in Job Fair | On March 23, 2024 WLOI/WCOE participated in the Indiana Broadcasters Spring career fair at 502 East Event Centre in Carmel, In. |
|  |  |  |
| **3** | Internship Program | WLOI/WCOE continues to conduct a long standing internship program which is open to students from high school and colleges throughout our area. |