**WLOI(AM) & WCOE(FM)**

**EEO PUBLIC FILE REPORT**

**4/1/2023 - 3/31/2024**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

|  |  |  |
| --- | --- | --- |
| **Job Title** | **Recruitment Sources (RS) Used****to Fill Vacancy** | **RS Referring****Hiree** |
| ACCOUNT EXECUTIVE | 1,4,7 | 0 |
| INTERNSHIP | 1,4,7 | 0 |
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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

|  |  |  |  |
| --- | --- | --- | --- |
| **RSNumber** | **RS Information** | **Source Entitled****to Vacancy****Notification?****(Yes/No)** | **No. of****Interviewees****Referred by RS****over****12-month period** |
| 1 | WCOE and WLOI on air announcementsMatt Moore1700 Lincolnway Place, #5La Porte, In. 219-362-6144 |  N |  0 |
| 2 | Herald Dispatch(Local Newspaper) |  N |  0 |
| 3  | A K Smith Career Center817 Lafayette StreetMichigan City, IN. 46360219-873-2120 |  N |  0 |
| 4 | Indiana Broadcasters Association14074 Trade Center DriveSuite 141Fishers, IN. 46038 |  N |  5 |
| 5 | IVY Tech Community College3714 Franklin St. Michigan City, IN. 46360 |  N |  0 |
| 6 | Gary Workforce DevelopmentJob Placement1776 W. 37th Ave219-981-1520 |  N |  0 |
|  7 | WorkOne La Porte300 Legacy Plaza WestLa Porte, IN. 46350(219)362-2175Joe Jokantas |  N |  0 |
|  |  |  |  |
| 8 | Purdue University Northwest1401 S. US Hwy 421Westville, IN 46391 |  N |  0 |
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|  |  |  |  |
| **TOTAL INTERVIEWEES OVER 12-MONTH PERIOD**  |  5 |

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**III. RECRUITMENT INITIATIVES**

|  |  |  |
| --- | --- | --- |
|  | **TYPE OF RECRUITMENT INITIATIVE****(MENU SELECTION)** | **BRIEF DESCRIPTION OF ACTIVITY** |
| **1** | Participate in Job Fair | On May 4, 2023 WLOI/WCOE participated in the Michigan City Community Job Fair from 3pm-6pm at the Blue Chip Casino where we accepted applications/resumes. |
| **2** | Participate in Job Fair | On March 23, 2024 WLOI/WCOE participated in the Indiana Broadcasters Spring career fair at 502 East Event Centre in Carmel, In. |
|  |  |  |
| **3** | Internship Program | WLOI/WCOE continues to conduct a long standing internship program which is open to students from high school and colleges throughout our area. |